

STATE OF MAINE DEPARTMENT OF AGRICULTURE, CONSERVATION & FORESTRY OFFICE OF THE COMMISSIONER 22 STATE HOUSE STATION AUGUSTA, MAINE 04333

PAUL R. LEPAGE GOVERNOR WALTER E. WHITCOMB
COMMISSIONER

October 12, 2016

Dear Prospective 2017 Agricultural Trades Show Participant:

Please join the Maine Department of Agriculture, Conservation and Forestry at the Augusta Civic Center, January 10th, 11th and 12th 2017, as we celebrate year 76 of the Maine Agricultural Trades Show. Our 2017 show title *Maine Agriculture: Local, Quality, Sustainable* emphasizes the growth of our local markets, the quality of our farms and products and the value we place in sustainability for the future of Maine agriculture. The Agricultural Trades Show is an educational experience and the place to connect and build opportunities. Our Bureau of Agriculture, Food and Rural Resources especially the Market Development team, look forward to working with all exhibitors to make this 2017 show another success.

Exhibitors can register for a booth space, make payments and receive up to date information on booth and meeting space requirements all online. To apply for exhibit space at the 2017 Maine Agricultural Trades Show, please visit, www.regonline.com/maineagtradesshow. Please fill out the online application as accurately and in as much detail as possible. Please call 207-287-3491 if you need to request a paper copy.

Any one business or group of businesses may apply for a maximum of six (6) spaces. Agricultural organizations will be limited to one (1) space at a reduced rate. NOTE: Exhibiting is restricted to companies offering products or services <u>directly</u> related to agricultural production or marketing. The fee for each 8' x 10' commercial exhibit space is \$375.00. The fee for nonprofit agricultural organizations is \$225.00. These fees do not include the cost of any electrical hookups, tables and chairs. There will be an additional charge of \$40.00 for each electrical hookup, \$15.00 for each table, and \$5.50 for each chair. Wireless internet access is available through the Augusta Civic center.

Please register no later than Friday, November 18th, 2016. Applications received after the deadline will not be considered. Due to the increasing popularity of the show and demand for space, payment for booth space is due **IN FULL** with your completed application. Please make your payment online at the time of registration or send a check made out to: Treasurer, State of Maine. Space will be reserved on a first-come-first-served basis. We will notify you – in writing – if your application is accepted. Once space becomes full, we will put additional names on a waiting list. Once the floor is filled, if you are not chosen, payment will be immediately returned to you.

If you have questions or need assistance, please do not hesitate to contact our team, at (207) 287-3491 or by e-mail at Samantha.Howard@maine.gov. We look forward to seeing you in Augusta, January 10th-12th, 2017.

Sincerely,

Walter E. Whitcomb Commissioner

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PHONE: (207) 287-3200
FAX (207) 287-2400
WEB WWW.MAINE.GOV/DACF